



9. - 11. February 2025
Exhibition Center Fieramilano (RHO)

BIT MILANO 2025

BIT Milano is the **leading tourism trade fair in Italy** and offers a unique platform for professionals to network, exchange ideas and explore the hottest trends in the industry. With **over 1,100 exhibitors from 66 nations** and more than **40,000 visitors from 107 countries**, BIT 2025 is an unmissable event for the travel industry.

According to a **study by Centro Studi Turistici** in Florence, **58% of Italians** will be spending their **vacation in Europe** in the summer of 2024. If you are looking for **new business opportunities**, Italy is a great place to start!
If Italy is not your primary market, read on anyway, because BIT Milano offers lively exchange and business opportunities throughout Europe and worldwide.

The allocation of stand spaces starts now

We are pleased to announce that the allocation of stand spaces for BIT Milano 2025 **begins this week!** Be one of the first to secure the best spots at Italy's largest tourism exhibition.

We offer **3 stand construction options** to ensure you find the ideal solution for your business and budget.



For companies that have their own booth builders or prefer a **customized stand design**, we offer the option of a **raw space** starting at a **minimum of 12 sqm**.

All-inclusive has never been this attractive

For companies with a limited budget who do not want to miss out on a high-quality trade fair appearance, we present the **"Stand Executive"** package. This comprehensive package not only includes a stand **area of 8 square meters**, but also the contents listed next to the images.



Leisure Executive Paket

raw space
stand fitting
registration fee
connection and electricity use up to 3 kw
1 online agenda
speedy meeting
3 exhibitor badges

Be Tech Executive Paket

raw space
stand fitting
registration fee
connection and electricity use up to 3 kw
1 online agenda or 1 lecture/presentation
speedy meeting
3 exhibitor badges



Secure your stand at BIT Milano 2025 now and take advantage of this unique opportunity to present your company at Italy's leading tourism exhibition. We look forward to welcoming you to the trade fair.

[CLICK HERE TO SEE IMPRESSIONS OF 2024](#)

HONEGGER SRL

Representation of the BIT exhibition - Fiera Milano for the BENELUX countries

If you have any questions about stand construction, costs or booking, our experienced sales team will be happy to help.

CONTACT US

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